

Important Notification to the NSW Tourism Industry

Dear Stakeholders,

We have received reports of emails from a company calling itself **New South Wales Tourism**, requesting operators to review their business details on their website.

Please note: **This company and its website are not affiliated with Destination NSW.** If any operator receives an email or invoice from this organisation, **please disregard it.**

Destination NSW is the NSW Government's lead agency for the state's visitor economy. The company using the name "NSW Tourism" is **not part of Destination NSW's distribution network** and is **not a licensed distributor of Australian Tourism Data Warehouse (ATDW) content.**

Important reminders about authorised services:

- The **Destination NSW Get Connected program** is a **free service** for approved applicants.
 - Official listings appear on **www.visitnsw.com, www.sydney.com, www.australia.com**, and over 50 other websites managed by licensed ATDW distributors.
 - ATDW distributors may occasionally send authorised communications offering optional premium services for a fee. These are **always optional** and only available through licensed distributors.
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If you have any concerns or need assistance, please contact the ATDW support team:

Phone: 1300 137 225

Email: support@atdw.com.au

Regards,

Destination NSW Team